



Workshop Sponsorship

The Paradise Center (TPC) invites our for-profit presenters to sponsor a program. It is through generous gifts from our professional community that we are able to provide important education, health resources and socialization opportunities to the seniors living on and near Longboat Key. Our presentations/workshops/classes are for educational purposes and presenters are not permitted to sell their products or services. However, you will have the opportunity to share your expertise, face-to-face, with members of our community and, additionally, you receive the following benefits:

Lunch & Learn Presentation

- Logo on TPC website Sponsor page for full year with *link to your website*
- Notification of program emailed to all local media (Sarasota Herald-Tribune, Bradenton Herald, Longboat Key Observer, AMI Sun, Anna Maria Islander, etc.)
- Sponsorship & program announced multiple times on Facebook and Twitter
- Name, Logo and program overview in TPC's Seasonal Program, inserted 3 weeks by the Longboat Observer and available at local chambers of commerce, restaurants and dozens of area businesses and condominiums
- Your brochures/business cards displayed on a kiosk at TPC
- TPC will coordinate lunch delivery

Informational Presentation

- Same benefits as above, without lunch provided. Coffee and snacks will be served.

Non-Speaking Sponsorship

- A business may elect to sponsor our on-going programs such as fitness classes, art instruction or bridge/mah jongg games.
- Your name and logo included on our promotional materials for those classes
- Sponsorship Thank You displayed on beverage table during classes
- Name and logo (with link to your website) on our website
- Sponsorship *shout out* on Facebook and Twitter

	In-Season: January – April	Summer: May - September	Fall: October – December
Lunch & Learn	\$700	\$250	\$400
Info. Presentation	\$400	\$100	\$200
Non-Speaking	\$150/month	\$50/month	\$100/month

Other Cash and In-kind Sponsorships available. Please Call 941 383-6493 for details.