

## 2021 Sponsorship Opportunities

### PELICAN \$500



- Present one approved seminar/workshop at The Paradise Center
- Notification of your sponsored program emailed to local media
- Sponsored program announced on social media & posted on TPC website
- Your brochures & business cards displayed during program

### DOLPHIN \$1,000



*All of the same benefits as Pelican, PLUS:*

- Your logo on TPC website Sponsors page for one full year with a link to your website
- Your marketing materials on display at TPC year-round

### MANATEE \$2,500



*All of the same benefits as Dolphin, PLUS:*

- Your logo and support details in TPC's Newsletter, *The Paradise Press*. Distributed Fall & Winter inside the *Longboat Observer* – reaching apx 70,000 households! Plus, another 1500 copies distributed to area businesses, residents, and visitors.
- 2 Tickets to The Paradise Center's 2021 Annual Gala

### PARADISE PARTNER \$5,000



*All of the same benefits as Manatee, PLUS:*

- 4 Tickets to The Paradise Center's 2021 Annual Gala
- Sponsor display table at the Annual Gala
- Acknowledgement of your sponsorship announced at Annual Gala
- Your logo on all 2021 TPC printed marketing materials & eblasts (space permitting)

### Monthly Sponsorship \$100-200

An opportunity to promote your business to our members and visitors **in-person** every week! Sponsor a Paradise Center program (fitness class, discussion group, Mah Jongg, etc.) and your company name and logo will be included on all promotional materials and on display the day of the program. A representative from your company is welcome to introduce and attend the program and TPC will give your company a shout out on social media. (This is a non-speaking/non-sales pitch sponsorship.) Sponsorships are per program per month:

**Summer, May-September \$100    Fall, October-December \$150**

**Winter (High Season), January-April \$200**

### Newsletter Sponsorship \$700



**Best Value for the Exposure!**  
*Limited Quantity Available*

Two 2-1/4"x3-1/2" color ads for your business on the calendar pages inside *The Paradise Press*. Distributed 2/year (Fall & Winter) inside the *Longboat Observer* newspaper – the 2 newsletters reach approximately 70,000 households! Plus, another 1500 copies are hand-distributed to area businesses, residents, and visitors.

**Bonus:** As part of this sponsorship, your business cards are displayed year-round in the lobby of The Paradise Center located inside the new Tidewell Foundation Building on Longboat Key.