

Sponsorship

The Paradise Center for Healthy Living plays a crucial role in enhancing the well-being of LbK residents by fostering a strong sense of community and providing access to essential resources. As a sponsor of TPC, you can *showcase your services to a dedicated audience that values health and wellness.*

This partnership not only allows you to reach potential clients but also demonstrates your commitment to supporting community health and wellness initiatives and to strengthen your brand within the local community.

A La Carte Sponsor Opportunities

Monthly Sponsorship: Sponsor a Paradise Center program (fitness class, discussion group, Mah Jongg, etc.) and your company name and logo will be included on all promotional materials and on display the day of the program. A representative from your company is welcome to introduce and attend the program and TPC will give your company a shout out on social media. **\$500 monthly.**

Newsletter sponsorship: Distributed widely throughout LbK and on social media.
 Business Card: \$250, 1/4 page: \$500, 1/2 page: \$1000, Full page: \$2000.



PELICAN

\$500

- Present your approved seminar/workshop/info at The Paradise Center
- Notification of your sponsored program emailed to local media
- Sponsored program informational e-blast, social media post & call out on TPC's website
- Your brochures & business cards displayed during program month
- Free color business card ad in The Paradise Press newsletter (\$250 Value)

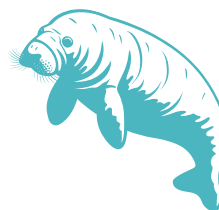


DOLPHIN

\$1000

All of the same benefits as Pelican sponsorship, plus:

- Your logo on the TPC website sponsor's page for 1 year with hyperlink
- Your marketing materials on display in the TPC office all year
- Free 1/4 color page ad in The Paradise Press newsletter (value \$500)



MANATEE

\$2500

All of the same benefits as Dolphin sponsorship, plus:

- Your logo and support details in TPC's Newsletter, The Paradise Press.
- Free 1/2 color page ad in The Paradise Press (value \$1,000)



PARADISE

\$5000

All of the same benefits as Manatee sponsorship, plus:

- Exclusive Event Sponsorship: Sponsor naming rights to Fit-Fest or other large TPC event. Prominently featured in all related marketing and at the event itself.
- VIP Access: Admit one (1) to special events.
- Recognition Plaque: Naming rites on an activity room or Garden
- Free Full color page ad in The Paradise Press (value \$2,000)